

Marblehead Festival of Arts

For Immediate Release

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Marblehead Festival of Arts to be Community Host at Farmers' Market Opening Day

Marblehead MA (May 28, 2010) – The Marblehead Festival of Arts (MFoA) will be the Community Hosts at Farmers' Market opening day, Saturday, June 12. Once again, MFoA will offer an interactive, creative activity for all ages, "Barrels of Fun." Four big trash drums, painted white and taped off in squares, will provide the backdrop for people to paint their own colorful creations. Activity organizer Greg Triplett stated, "the tape will then be removed, bringing to life lively mosaic designs. The drums, turned treasures, will be placed in prominent places around town for all to enjoy."

MFoA is pleased to be a part of Farmers' Market opening day, and many Festival Board of Director members will be there to meet and greet all who attend and share this year's plans for the July 1-5 Festival of Arts. Please join us, get a copy of this year's Festival schedule, and learn about volunteer opportunities.

Premiered at the June 12 Market will be the 2010 Marblehead Festival of Arts logo merchandise. These popular items, emblazoned with this year's winning MFoA logo, will be on sale at the Market, according to chairpersons Sandra and Armando Cason. Featured products will include T-shirts, sweatshirts, tote bags and hats. New to the Festival this year are a logo chair and a picnic cart. In mid-June, adult logo products will be available at Irresistibles, 50 Atlantic Avenue; and children's logo products at Mud Puddle Toys, 1 Pleasant Street. During the Festival weekend, July 3-5, a full line of logo products will be sold at the Festival's own Logo Store at Market Square, across from Old Town House; and outside Abbott Hall, 188 Washington Street. Sales of MFoA products provide necessary funds that help underwrite the cost of producing the Festival.

For more information, visit www.MarbleheadFestival.org.

About Marblehead Festival of Arts (MFoA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th weekend, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writer's World, the Street Festival, Artisans' Marketplace, and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies solely on donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please call 781-639-ARTS or visit www.MarbleheadFestival.org.

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