

Marblehead Festival of Arts

For Immediate Release

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Marblehead Festival of Arts to Announce 2006 Logo Contest Winner

Logo Premiere Party to be hosted January 31, 2006 at Landing Restaurant

Marblehead, MA (January 16, 2006) – The Marblehead Festival of Arts announced today that it would hold its upcoming Logo Premiere Party on January 31, 2006 from 7 – 9 pm, at the Landing Restaurant (81 Front Street) in Marblehead. The Logo Premiere Party will feature the announcement of the 2006 Logo Contest winner, as well live music, delicious hors d'oeuvres provided by the Landing Restaurant and a cash bar. In addition to the general public, **all media representatives are invited to attend and cover this important event.**

The Marblehead Festival of Arts logo has been a core component of the festival's history since its inception in 1962, and is used each year to promote the festival. The competition is open to anyone residing, working or is a member of an arts association in Essex County, and the selected logo appears all over town, on the festival program, signage, tee shirts and glassware. This year the Logo Contest, with over 100 entries from area professional graphic artists, art hobbyists and art students, the competition was fierce and the selection process intense. A panel of three judges including last year's winner, Andrea Noble, selected both semi-finalists and then three finalists in the competition and through a special "People's Choice" (with eight voting locations in Marblehead, and two each in Beverly, Salem and Swampscott), the award-winning entry was selected.

On January 31st the award-winning logo will be announced and shown for the first time. The award-winning artist is expected to attend. The nine semi-finalists chosen by the judges this year will also

be on display. During Festival weekend (July 1 to 4, 2006), the finalists will be exhibited at the Unitarian Universalist Church on Mugford Street, in Marblehead.

In addition to the premiere of the winning logo, Festival volunteers and Board Members will be on hand to answer any questions attendees may have regarding volunteer opportunities. The Festival is an all-volunteer organization and preparations are underway for fundraising events, exhibits and performing arts that all require help. The public is invited to “Come join in the fun.”

About Marblehead Festival of Arts (MFA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over July 4th weekend, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writer’s World, the Street Festival, Children’s Festival, Artisan’s Marketplace and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts Inc is a not-for-profit organization comprised of area residents who volunteer their time and services in a variety of capacities. With the mission to promote and foster artistic events and activities in the town of Marblehead, this organization was launched in 1962 by producing an annual Arts Festival. Today, in addition to its summer arts program, the Marblehead Festival of Arts sponsors events throughout the year, promotes area artists, supports up and coming art students via an annual scholarship and contributes to the overall cultural climate of Marblehead.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies primarily on donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFA, a calendar of events, volunteer opportunities and sponsorship, please call: **781-639-ARTS (639-2787)** or visit: www.marbleheadfestival.org

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